

# For Immediate Release



City of Renton - 1055 South Grady Way  
Renton, WA 98057

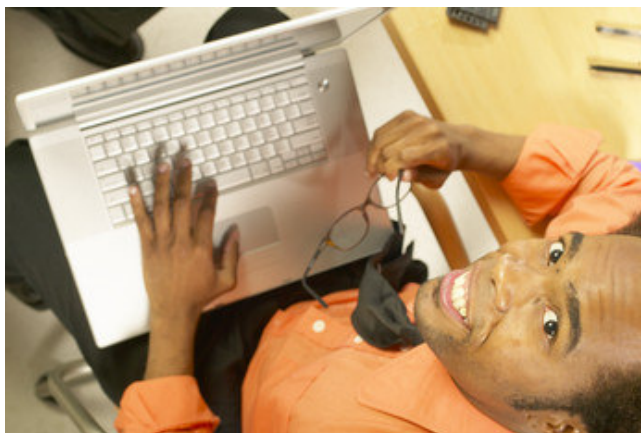
February 12, 2007

For more information contact:

George McBride, Information Systems Manager 425-430-6886

Preeti Shridhar, Communications Director 425-430-6569

## Renton is wired!



Renton's website adds new calendar, live access to Renton's cable channel, and more.

RENTON—The City of Renton's website features a sleeker design, new interactive elements, and more user-friendly content. With this powerful tool, the city hopes to keep its residents, visitors, and business prospects only a click away from everything they want to know about Renton.

"Interactivity, depth of content, and ease of navigation were prime goals of ours," says Steve Denison, Information Services Applications Supervisor at the City of Renton. "We really wanted our website to be a comprehensive way for our citizens to get information from us."

Among the popular interactive features of Renton's website are an events calendar, a page-subscription system, a Google-based search, and live streaming of Renton's cable access Channel 21.

The **calendar** connects citizens directly to a range of city events—from City Council meetings to swimming lessons. The **page-subscription system** notifies citizens of updates to some of their favorite pages automatically, such as the news page, the home page, the volunteer page, etc.

Renton's cable access channel isn't just for television anymore. Renton's website will provide live access to Channel 21 programs. Any citizen with Internet access can watch city meetings and programs that are currently broadcast on Channel 21. The website will also add an archive feature which will make it easy for anybody to go back and view archived shows.

*(more)*

"The city's enhanced website allows us to provide better information and services to current and future residents, visitors, businesses, and employees," said Alexander Pietsch, Administrator for Economic Development, Neighborhoods and Strategic Planning. "Rentonwa.gov helps showcase Renton as the center of opportunity where businesses and families thrive, while also getting the word out about exciting new developments and opportunities available in our community."

With a commitment to the user, the city has developed a user survey that is accessible from the home page. The city has been using specific user feedback to improve the website and continues to invite more feedback.

Renton has taken their connectivity seriously and has installed Internet kiosks throughout the city. The kiosks are a free portal to the city's new website, and residents can go to any of several locations to pay an online bill, file a non-emergency police report, get directions to a community activity, and other options available at [rentonwa.gov](http://rentonwa.gov).

Renton residents may also take advantage of the city's Wi-Fi system. Installed for the use of the police department and itinerant employees who need immediate information and Internet access, Renton makes surplus bandwidth available free to residents with a direct line of sight to one of the city's access points.

"The team effort from everyone at the city has paid off in a big way," says Aaron Oesting, Systems Librarian. "It has been rewarding for us as city employees to reflect citizenship back to the community of Renton."

